



Just When You Think We Can't Possibly Help . . .

Funding. There isn't a hotter topic, nor one so well funded than improving health and decreased obesity and diabetes. Even for-profits are able to jump onto this bandwagon with the types of measurable outcomes Mainstay produces and tracks. Providers can dramatically bolster lagging state funding (which is predicted to become even more diminished) by capitalizing on this alternate revenue source. To not do so, in the words of one of our customers, is "an incredible missed opportunity." We are aware of the organizations providing such support, at a highly meaningful level, to agencies producing phenomenal upsides and important changes that impact the operation, stakeholders and society at large.

Legal. We've been asked to help write legislation outlining better health standards for individuals with disabilities, largely because it is such a monumental problem, with costs that are out-of-control for both the state and the federal governments. It is our opinion that it will soon not be an option to allow individuals supported by social service organizations to continue with unnecessary and unhealthy BMIs. We help astute organizations get ahead of this curve, providing the tools to change the dismal reality as well as the tracking that will be necessary as proof of compliance in the near future.

Open-ended menu planning. We can support your unique model whether staff prepares meals or your consumers are encouraged to do so. Whether a dietician is involved, or not. Our system is so robust and open-ended that menu planning, meal preparation and grocery shopping simply become that much stronger through our emphasis on choice, seasonality, nutrition and cost consciousness. All while the availability of at-your-fingertips information for management purposes greatly improves.

Productivity and costs. We continually monitor staff productivity and focus our product enhancements around this dynamic; these are the reasons we're able to improve upon efficiency in 100% of our implementations. This factor was critical to the USDA and their decision to back our efforts. Managerial productivity gains are similarly meaningful. Given the shoestring budgets most of our customers are managing under, these gains are vital. And these improvements also create critical momentum. Continually sharpening productivity leads to organizations that also control their food costs, which are rapidly escalating. We have our clients' backs when it comes to food expense. So astute is our understanding of the social service system that we recognize we wouldn't have a business without cutting your costs below our fees.

Fun and memories. Most of life's most precious moments revolve around food. So while we make sure everyone is getting healthy and costs are under control, enjoyment of life is an aspect to everything we do. Busy staff don't always have the time to add pizzazz. While we can't take everyone out to a restaurant for Chinese New Year, we provide the easy-to-implement tools to make this celebration happen with gusto. It's simply a nice—priceless—thing to do for the people you support.